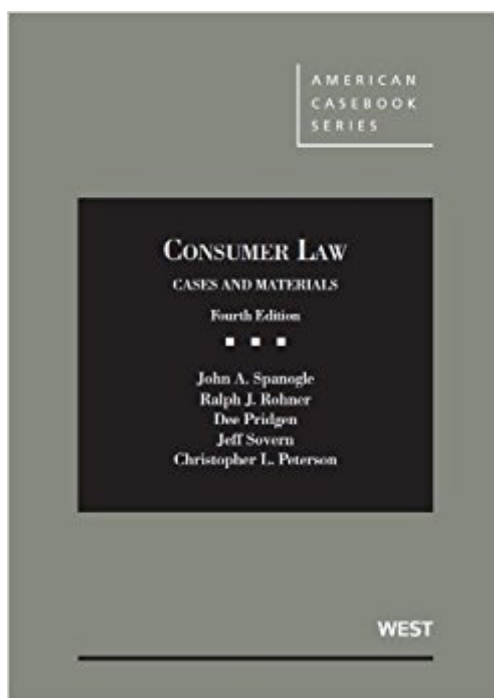


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# Consumer Law (American Casebook Series)



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Cases and Materials on Consumer Law (4th ed.) retains its comprehensive coverage and has been completely updated to reflect new developments in the dynamic field of consumer law, including:â€¢ Internet marketing, ad substantiation, celebrity and other testimonialsâ€¢ Consumer credit regulation, and the new Consumer Financial Protection Bureauâ€¢ Consumer privacy, online marketing and trackingâ€¢ Emerging payment systems â€” e.g., credit, debit and stored value cardsâ€¢ Remedies â€” latest U.S. Supreme Court developments on consumer arbitrationâ€¢ Predatory lending (â€” capstoneâ€” chapter), the legal fallout from the subprime mortgage foreclosure crisis This text contains a balance of cases, problems that reflect modern situations, and notes with discussion questions and references to the latest consumer protection scholarship. An updated teacher's manual and a new statutory supplement, entitled Selected Consumer Statutes, are available, also.

## Book Information

Series: American Casebook Series

Hardcover: 1120 pages

Publisher: West Academic Publishing; 4 edition (July 3, 2013)

Language: English

ISBN-10: 0314277390

ISBN-13: 978-0314277398

Product Dimensions: 10.1 x 7.9 x 1.6 inches

Shipping Weight: 4 pounds (View shipping rates and policies)

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